



Reprev™

Quality Skincare When Dealing With Cancer

DEALING WITH CANCER

- EVEN THOUGH TREATMENTS CONTINUE TO IMPROVE, ONE AREA THAT HAS NOT CHANGED OVER THE YEARS DEALS WITH THE TRAUMA OF CHEMOTHERAPY AND RADIATION AS THEY AFFECT THE SKIN, HAIR AND NAILS

DEFINITION

- REPREV™

→ VERB: TO DELAY; POSTPONE

→ NOUN: A RESPITE OF TEMPORARY ESCAPE

DEALING WITH CANCER

- NO SINGLE PRODUCT CAN HELP EVERYONE
- NO PRODUCT WORKS 100% OF THE TIME

SKIN DISORDERS

TYPICAL CONDITIONS THAT MOST PEOPLE WILL FACE w/THEIR CANCER TREATMENTS

- CHAFING
- DERMATITIS
- DRYNESS
- EDEMA (SWELLING)
- ERYTHEMA (REDNESS)
- FIBROSIS (FORMATION OF SCAR TISSUE)
- FISSURES (CRACKED SKIN)
- FLAKING SKIN
- HAIR LOSS
- HYPER/HYPO-PIGMENTATION
- INFECTION
- MUSCLE ATROPHY
- NAIL TOXICITY
- PEELING SKIN
- PHOTSENSITIVITY (REACTION TO LIGHT)
- PRURITIS (ITCHING)

DEALING WITH CANCER

- YOUR SKIN CHANGES DURING CANCER THERAPY
- TREATING THE SKIN CAN AT TIMES FEEL LIKE A CHORE ESPECIALLY WHEN YOU DO NOT FEEL WELL
- IT IS PARAMOUNT DURING CANCER TREATMENTS TO TAKE CARE OF YOUR SKIN; A HEALTHY APPEARANCE IS AN IMPORTANT PART OF YOUR WELL-BEING & MIND SET; THE PROPER PRODUCTS & RIGHT SKIN CARE REGIMEN ARE ESSENTIAL IN HELPING YOU TO LOOK GREAT & FEEL BETTER

When facing cancer, at a time when everything may seem out of control, taking care of your skin is a facet of your life that you can control.

– ESTA KRONBERG, M.D.

Board Certified Dermatologist, Houston, Texas U.S.A.

DEALING WITH CANCER

- REPREV™ PRODUCTS ARE DESIGNED TO:
 - MINIMIZE THE DOWNSIDE OF CANCER TREATMENTS
 - MAXIMIZE YOUR ABILITY TO LOOK & FEEL BETTER FASTER
 - MAINTAIN HEALTHIER SKIN BEYOND YOUR TREATMENTS

TREATMENTS

- CHEMOTHERAPY MAKES THE SKIN DRIER SINCE THE DRUGS INTERFERE w/OIL & SWEAT GLANDS
- WHILE UNDERGOING CHEMOTHERAPY, IT IS IMPORTANT TO KEEP YOUR SKIN AS MOIST AS POSSIBLE FOR ALL SKIN TYPES AND ETHNICITY



TREATMENTS

- LIPIDS (OILS FROM THE DERMIS & UP TO THE STRATUM CORNEUM) MUST BE REPLACED
- THESE CAN MINIMIZE OR PREVENT MOST SKIN DISORDERS
- A LACK OF TREATMENT CAN LEAD TO INFECTION, ESPECIALLY FOR A CANCER PATIENT WHOSE IMMUNE SYSTEM IS SUPPRESSED

TREATMENTS



- RADIATION IS THE GIFT THAT KEEPS ON GIVING
- RADIATION CAN CAUSE YOUR SKIN TO BECOME RED, INFLAMED & BRITTLE WHILE YOU ARE RECEIVING TREATMENTS & FOR YEARS TO COME
- DURING & AFTER RADIATION, THE SKIN SURROUNDING THE TREATMENT SITE MAY BECOME RED, DRY & TENDER; THIS CAN BEGIN AS EARLY AS WEEK 2 & MAY IMPROVE WITHIN A FEW WEEKS FOLLOWING THE END OF TREATMENT
- DAMAGE IN THE PHOTO IS 20 YEARS POST RADIATION; THIS SHOULD NEVER OCCUR WITH PROPER SKINCARE TREATMENT

TREATMENTS

- CARING FOR YOUR SKIN IS ESSENTIAL
- HEALTHIER SKIN IMPROVES THE LIPID SYSTEM
 - IMPROVE AND MAINTAIN TRANSEPIDERMAL WATER LOSS (TEWL) & THE OVERALL FUNCTION OF THE PROTECTIVE BARRIER (STRATUM CORNEUM) WITHIN THE SKIN
 - BY MINIMIZING MOISTURE LOSS YOU WILL MAKE THE SKIN SMOOTHER, SOFTER & HEALTHIER
- THIS IS IMPORTANT FOR THE ENTIRE BODY INCLUDING HANDS & SOLES OF THE FEET, WHICH CAN EASILY BECOME SORE, CRACK & BLISTERED

CARING FOR YOUR SKIN

- A SIMPLE REGIMEN OF 3 COMPONENTS, THE CORE PROGRAM, WILL HELP YOU LOOK GOOD AND GIVE YOU SELF-RESPECT

→ CLEANSE

→ MOISTURIZE (TREAT)

→ PROTECT

CARING FOR YOUR SKIN

- CLEANSE

→ A CLEANSER SHOULD BE EXTREMELY GENTLE w/LITTLE TO NO ADDED FRAGRANCE OTHER THAN A PRODUCT'S NATURAL INGREDIENTS

→ IT CAN BE SOAP-LESS (w/VERY LITTLE TO NO FOAMING ACTION); FOAMS CONTAIN SURFACTANTS THAT CAN CREATE DRYING EFFECTS ON THE SKIN

→ YOU SHOULD ALSO HAVE AN ANTI-BACTERIAL WASH THAT IS ALCOHOL-FREE & PREFERABLY WITHOUT TRICLOSAN™

→ CANCER PATIENTS & SURVIVORS ARE ADVISED NEVER TO SCRUB THEIR SKIN; OVERZEALOUS CLEANSING CAN STRIP AWAY THE REMAINING NATURAL OILS & SCAR THE SKIN

CLEANSERS

- OUR CLEANSERS ARE DESIGNED FOR SPECIFIC PROBLEMS & NEEDS
- YOU ALSO NEED CHOICES BECAUSE NO SINGLE CLEANSER CAN DO EVERYTHING FOR EVERYONE
- USE ANY ONE OR ALL THREE OF OUR PRODUCTS; IT COMES DOWN TO PERSONAL PREFERENCE AND NEED

CLEANSERS

BACICLEANSE™ ULTRA GENTLE WASH; MEDICATED

- MAXIMUM-STRENGTH ANTISEPTIC
- 99.996% KILL RATE ON CONTACT INCLUDING STAPH, PSEUDOMONAS, & E. COLI
- ALCOHOL-FREE; TRICLOSAN™-FREE
- CONTROLS STERILITY FOR 2 – 4 HOURS
- USE EVERYWHERE INCLUDING SCALP
- SUPERB TOTAL BODY CLEANSER
- UNIQUE PRODUCT; EXCEEDS TWO FDA CRITERIA FOR OTC DRUG STATUS



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CLEANSERS



BENECLEANSE™ ULTRA GENTLE WASH

- SOAP-LESS, pH NEUTRAL (7.0) CLEANSER
- LIGHT AND ELEGANT w/A SLIGHT MOISTURE BARRIER TO COMFORT THE SKIN
- HELPS REMOVE MAKE UP
- CAN BE USED WITHOUT WATER
- PERFECT FOR SENSITIVE AREAS

CLEANSERS

VITOX™ ANTIOXIDANT WASH

- A LIGHT BLEND OF FRUITS TO CLEANSE THE SKIN WITHOUT STRIPPING THE EXISTING OILS
- POTENT ANTIOXIDANTS (JAPANESE GREEN TEA, VITAMIN E, U.S.P.) & PROTEINS TO MINIMIZE FURTHER DAMAGE
- ALOE VERA CONCENTRATE & KOLA NUT EXTRACT TO CALM AND SOOTHE THE SKIN
- LEAVES THE SKIN REMARKABLY SOFT & SMOOTH
- IDEAL FOR THE FACE AS A REFRESHING PICK-ME-UP



MOISTURIZERS

- THESE PRODUCTS UTILIZE HIGHLY PURIFIED EMU OIL
 - A NATURAL INGREDIENT
 - LOADED w/OMEGA 3 FATTY ACIDS (NUTRIENTS), WHICH THE SKIN CRAVES
 - EMU OIL PENETRATES THE EPIDERMAL LAYERS & ACTUALLY MOVES TO THE JOINTS
 - NOURISHES DRY, CHAFED, CRACKED, TIRED & IRRITATED SKIN
 - EMU OIL APPEARS TO HELP w/PAIN

MOISTURIZERS

- ACTS AS A BIO-ACTIVE TRANSPORT TO MEDIATE OTHER NUTRIENTS INTO THE SKIN
- ACCELERATES THE BODY'S ABILITY TO HEAL
- HAS A RESERVOIR EFFECT THAT LASTS FOR DAYS IN THE SKIN
- WE USE PHARMACEUTICAL GRADE VITAMIN E—A POTENT ANTIOXIDANT, WHICH CREATES SYNERGY w/ALL OTHER INGREDIENTS

MOISTURIZERS

- SUPER NUTRIENTS

→ THIS WILL BE YOUR SKIN TREAT(MENT) FOR THE DAY

→ THESE PRODUCTS WILL KEEP YOUR SKIN MOIST, WITH NO GREASY FEEL

→ THEY WILL OFFER NUTRIENTS THAT WILL GO A LONG WAY TO KEEPING YOUR SKIN HEALTHY & LOOKING GREAT

MOISTURIZERS

OMEGA 36™ SUPER SERUM

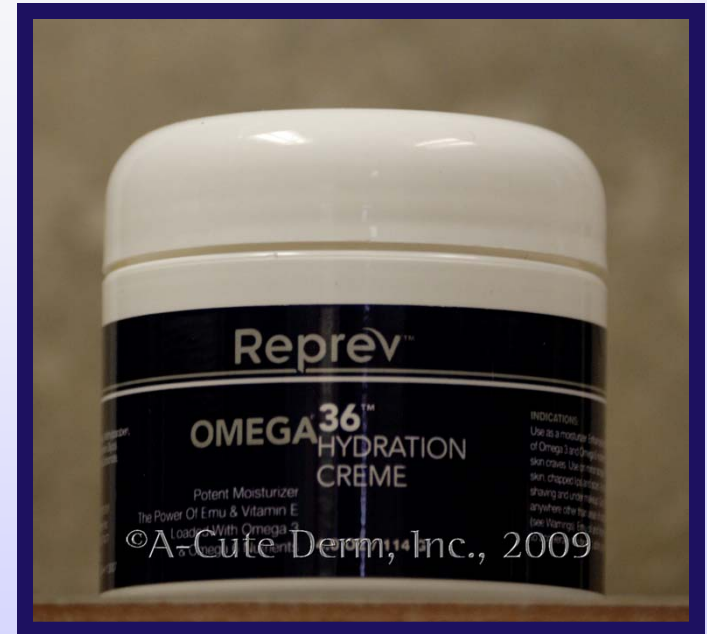
- A SUPER POTENT MOISTURIZER LOADED w/LIPIDS
- USE ANY TIME THE SKIN FEELS DRY, DAY OR NIGHT, ON THE FACE, NECK OR BODY
- THIS MAY BE USED FOR ITCHING, SEVERE IRRITATION, INCLUDING BLISTERING, SCABBING, CUTS & SCARS
- DO NOT PLACE DIRECTLY ON RADIATION SITES UNTIL ALL TREATMENTS HAVE BEEN COMPLETED



MOISTURIZERS

OMEGA 36™ HYDRATION CRÈME

- A LIGHTER FORMULATION THAN THE SERUM
- USE AS A FACIAL MOISTURIZER OR AS AN AFTER SHAVE BALM
- WORKS EXTREMELY WELL UNDER MAKE UP
- LEAVES YOUR SKIN FEELING SOFT & SILKY SMOOTH



MOISTURIZERS



OMEGA 36™ HAND & BODY LOTION

- LIGHT & ELEGANT
- FRAGRANCE-FREE
- NOURISHES THE SKIN
w/DIMETHICONE & VITAMIN E
- YOUR BODY WILL FEEL SOFTER,
SMOOTHER & MORE MOIST THAN
w/TRADITIONAL MOISTURIZERS
- LONG-LASTING, 3 DAY RESERVOIR
EFFECT IN THE SKIN

MOISTURIZERS

OMEGA 36™ BRUISE CRÈME

- A LIGHT CRÈME THAT ALSO UTILIZES ARNICA, WHICH IS PRIZED FOR ITS ABILITY TO WORK QUICKLY ON BRUISES
- THIS PRODUCT CONDITIONS & IMPROVES THE APPEARANCE OF SKIN THAT DOES NOT HEAL WELL OR BRUISES EASILY
- MAY ALSO BE USE AS A PROPHYLACTIC MEASURE TO IMPEDE OR MINIMIZE THE CHANCE OF FURTHER BRUISING, ESPECIALLY AT BLOOD SAMPLING SITES



MOISTURIZERS

BENESAL™ OINTMENT



- USE ON FISSURES, CRACKED SKIN & ULCERATIONS
- USE ON I.V. SITES
- CAN BE APPLIED ON & AROUND SENSITIVE SKIN FROM RADIATION TREATMENT
- SUPERB ON LIPS
- HEALS BED SORES

MOISTURIZERS

VITOX™ MASK

- A LIGHT, ANTIOXIDANT & NUTRIENT-FILLED FACIAL MASK
- FIGHTS FREE RADICALS & ADDS RICH MOISTURIZERS TO THE SKIN
- INCLUDES HIGHLY PRIZED JAPANESE GREEN TEA EXTRACT
- PEPPERMINT EXTRACT CALMS THE SKIN & ACTS AS AN ANTI-BACTERIAL AGENT



PROTECTION

- THE BEST SUNSCREEN UNDER THE SUN!
- COMPLETE PROTECTION FOR ACUTE CONDITIONS
- HIGHER, MORE CONSISTENT LEVEL OF PROTECTION FOR UVB & UVA RADIATION THAN ZINC OXIDE, TITANIUM DIOXIDE & PARSOL 1789 (AVOBENZONE)
- OUR SPF 20 OFFERS HIGHER PROTECTION COMPARED TO SUNSCREENS UP TO SPF 60

PROTECTION

- RUB-PROOF; ONE APPLICATION ACTUALLY LASTS 24 HOURS
- WATERPROOF; YOU DO NOT NEED TO REAPPLY
- MOISTURIZING, ELEGANT LOTION & WORKS EXTREMELY WELL w/MAKE UP
- PARABENS-FREE, FRAGRANCE-FREE

PROTECTION

SPECTRAL™ SPF 20 SUNSCREEN LOTION



- EXTREMELY HIGH QUALITY
- COVERS THE ENTIRE SPECTRUM
 - BLOCKS 97.5% OF ALL UVB RADIATION
 - BLOCKS 97.5% TO 90% OF THE HARMFUL LONG-TERM UVA RAYS
 - EVEN BLOCKS OVER 95% OF THE UVC RAYS
 - LASTS ALL DAY & GETS STRONGER AS THE DAY GOES ON

REPREV™ CANCER SKIN CARE PROTOCOL

CATEGORY	PRODUCT			NOTE
cleanser	BACICLEANSE™	1	1	anti-bacterial, alcohol free
	BENICLEANSE™			ultra gentle, soap-less
	VITOX™			anti-oxidant & calming
moisturizer	OMEGA 36™ SUPER SERUM	2	2	for serious dryness, chafing & inflammation; use as often as needed
	OMEGA 36™ HYDRATION CREME			use under makeup; as an after-shave balm; day crème
	OMEGA 36™ BODY LOTION			keep body moist 2-3 times daily
bruising	OMEGA 36™ BRUISE CREME	3	3	use in lieu of moisturizer (step 2) on affected areas
cracked skin	BENESAL™ OINTMENT	4	4	use in lieu of moisturizer 2-3 times daily, as needed on hands, feet, lips and bed sores
sunscreen	SPECTRAL™ SPF20 LOTION	5		use daily rain or shine
makeup		6		as desired
facemask	VITOX™ GREEN TEA		5	2-3 times per week